

A NEW LIDL FOR GREAT DUNMOW



Site Background

Lidl are planning to deliver a new Lidl foodstore on the southern side of Stortford Road. The site is currently occupied by Dunmow Fencing Supplies, hardstanding and a grassed area to the south and west. The new Lidl foodstore will provide a new discount shopping offer for the residents of Great Dunmow and surrounding areas, as well as for the new housing that is built in the area.



The Proposal

Lidl propose to develop a new store on the site, which will feature modern and functional design, with an attractive glazed frontage and high-quality design. Vehicular and pedestrian access will be taken from Stortford Road to the north of the site.

The new foodstore will extend to 1,895 sqm gross internal area (GIA), with a net sales area of 1,251 sqm, 427 sqm of warehouse space and 217sqm of ancillary area, which will include customer toilets and a bakery. Parking at the new foodstore will be made possible through the construction of 120 parking spaces, which include: six disabled bays; twelve parent & child spaces; and, two 'Rapid charging spaces for electric motor vehicles. Provisions for cyclists will also be made,

with the installation of 20 secure cycle parking spaces near the store's entrance.

The proposed Lidl store will be open between the hours of:

- 8am to 10pm Monday to Saturday (including Bank Holidays); and,
- 10am to 4pm Sundays.

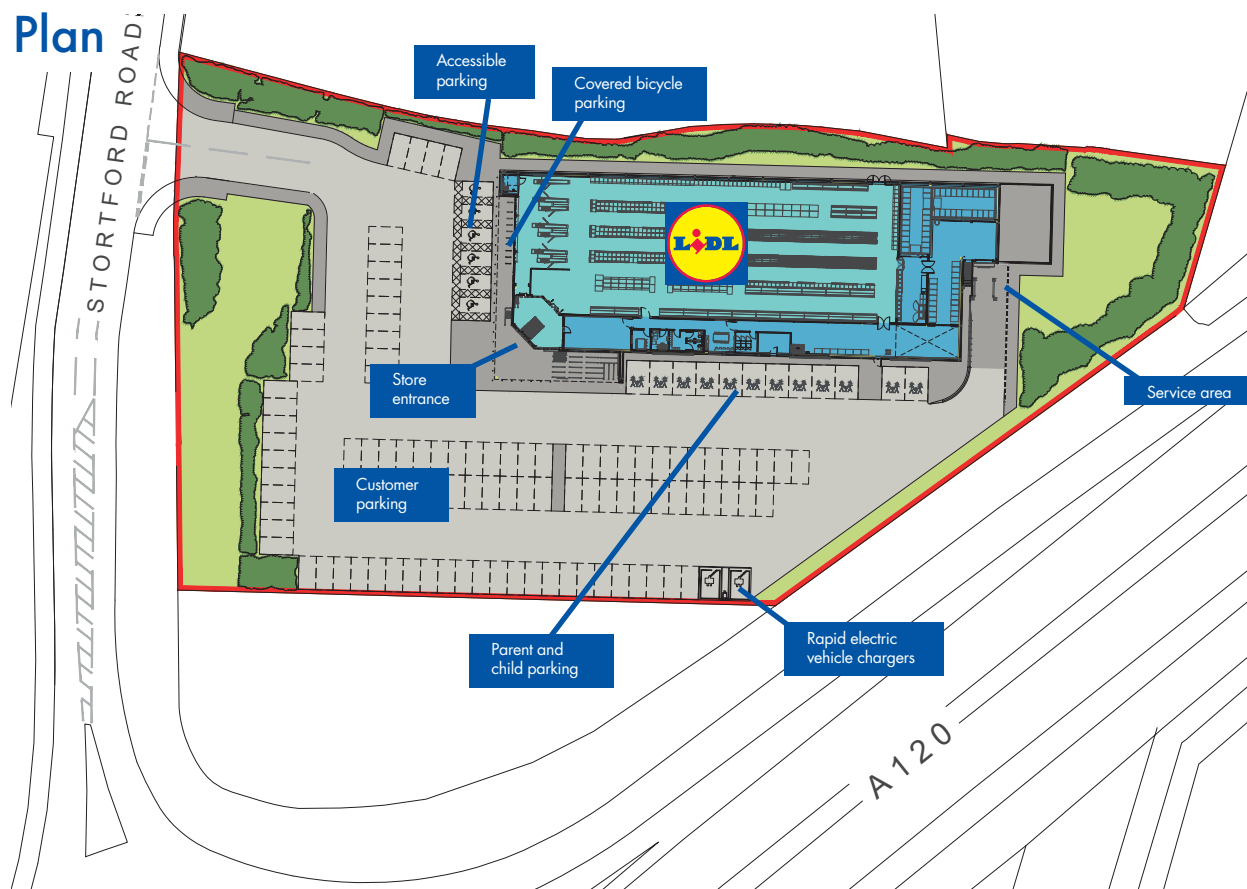
The store would typically receive a maximum of two deliveries per day. All store waste will be stored internally within the warehouse area and will be collected by the delivery vehicle, therefore minimising HGV movement within the site and surrounding area.

Benefits of the Proposed Development

The new Lidl store will provide the following benefits to the local area:

- No zero hours contracts;
- Up to 40 new jobs for local people in line with the Living Wage Foundation rate for all eligible employees;
- A brand-new store that will provide a clean and fresh shopping experience to meet the needs of customers;
- A dedicated in-store bakery and a commitment to providing food from sustainable sources;
- Improved shopping choice and provision of a new mainstream discount foodstore;
- A contemporary building design that will complement the surrounding area; and
- Solar panels to provide a sustainable source of energy for the store and rapid electric vehicle charging points.

Site Plan



Or email us at lidlgreatdunmow@rapleys.com

We would welcome your comments on our new store proposal by **28th April 2023**, as all feedback will be taken into consideration, and where possible and appropriate, used to make changes to our plans.



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To have your say please complete the feedback form below and return it to us using the freepost envelope provided.

Are you supportive of a new Lidl store in this location?

Yes ☐ No ☐ Undecided ☐

Additional comments:

In terms of your shopping habits, do you tend to do a regular weekly shop or do you generally prefer to top up throughout the week as required?

Weekly ☐ Top up ☐ Both ☐

How do you usually travel to your current foodstore?

Car only ☐ Walk only ☐ Car and walk ☐

Cycle ☐ Public Transport ☐

General Comments on the proposals:

We would like to thank you for taking the time to complete this pre-paid feedback card and look forward to receiving your response.

Big on Quality, Lidl on Price

About Lidl

We opened our first Lidl supermarket in Germany in 1973. Following positive customer feedback, we quickly expanded and by the 1980s, Lidl had become a household name.

Our first Lidl in the UK opened in 1994 and we now have over 930 stores across Britain. Lidl Great Britain has experienced continued growth over the years as consumers flock to the supermarket to discover its great value products – more than two thirds of which are British sourced – ranging from quality fruits and vegetables, to premium wines from its much coveted Wine Tour collections.

Lidl takes pride in providing top quality products at the lowest prices. Our stores are operated by a network of dedicated store staff, helping to establish and develop the success of the company.



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Title: _____ First Name: _____ Surname: _____

Address: _____

Postcode: _____ Phone: _____ Email: _____

Privacy Policy:

By providing your personal data and comments to Lidl GB, you agree that we will share this data with the local planning authority as part of the planning process so they can verify the comments we receive are genuine. We may send you a follow up letter asking you to further support our proposal and contact you to update you on the progress of the application.

If our application is successful, your personal data will be stored for one month after the store opening. If Lidl no longer intends to build a store in the above location, your personal data will be retained for one month following our decision not to proceed.

☐ Tick here if you would like to receive communication or updates regarding the new store proposal via email.
E-mail: _____

For more information about how your personal data will be processed, please visit our website at <https://www.lidl.co.uk/about-us/legal-compliance-data-protection/data-protection/customer-privacy-notice>. If you would like to update how Lidl communicates with you, you can contact us at any time by emailing privacy@new-stores.co.uk.